

28th Association of European Open-Air Museums Conference, United Kingdom

21–25 August 2017
SAVE THE DATE!

On behalf of the Board of the Association of European Open-Air Museums, we are delighted to extend an invitation to the 28th conference, to be hosted by Black Country Living Museum (BCLM), Dudley, West Midlands, and Ironbridge Gorge Museums (IGMs), Telford, Shropshire. With their roots in the late 1960s/early 1970s, these two independent museums focus on the origins and impact on society of the Industrial Revolution in the UK, as well as representing the very best in self-reliance. To reflect this, the themes of next year's conference will be...

The Resilient, Entrepreneurial Museum and Master Planning

Please see overleaf for more information.

We do hope you will be able to join us in the UK, where a very warm welcome is guaranteed by two very special open-air museums.

Best Wishes



Andrew Lovett
Director & Chief Executive
Black Country Living Museum
www.bclm.com



Anna Brennand
Chief Executive
Ironbridge Gorge Museums
www.ironbridge.org.uk



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Programme Outline:

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| Day 1 – Monday 21 August | From 12.00pm 3.00-5.00pm 7.00-9.30pm | Registration and hotel check-in Optional pre-conference visit Welcome and dinner at BCLM |
| Day 2 – Tuesday 22 August | 9.30am 10.00am 11.20am 2.00pm 3.15-5.00pm 7.00-9.30pm | Conference opens at BCLM Keynote address Plenary session Breakout sessions Guided tours of BCLM Dinner and entertainment at BCLM |
| Day 3 – Wednesday 23 August | 7.30am 2.00pm 4.30pm 7.00pm 9.00pm | Coach transfers to IGMs (from hotels) Morning at Blists Hill Victorian Town Afternoon sessions Tours of local IGMs sites Dinner and entertainment at IGMs Coach transfers to hotels |
| Day 4 – Thursday 24 August | 9.30am 2.00pm 7.00-10.00pm | Morning sessions at BCLM AEOM Annual General Meeting Afternoon sessions Dinner and entertainment at BCLM |
| Day 5 – Friday 25 August | | Optional post-conference visit |

Cost: £725 per delegate. This includes all sessions and travel during the four days of the conference, and four nights Bed & Breakfast. This fee does not include travel to and from the conference hotels or any additional accommodation before or after the four days of the conference.

Pre-conference visit: There will be an optional local pre-conference visit at a cost of £25. Details of the visit will be confirmed when bookings open. Or you could spend more time at BCLM at no extra cost.

Post-conference visit: There will be an optional local post-conference visit at a cost of £25. Details of the visit will be confirmed when bookings open. Or you could spend more time at BCLM or IGMs at no extra cost.

Accommodation: Village Hotels, Dudley and Walsall – www.village-hotels.co.uk

Booking and payment: All bookings will be via Black Country Living Museum. Bookings will open early January 2017 – a further communication will be sent out when bookings open. All payments are made to Black Country Living Museum.

